

QS-Barcamp Sponsorship Information



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- Event:
06.09.2024 (18:00 - Open End) and 07.09.2024 (09:00 - 17:00)
- Location:
oose.campus, Schomburgstraße 50, 22767 Hamburg-Altona
- Contact person for sponsors:
Maximilian Voigt (oose eG, maximilian.voigt@oose.de, +49 40 414250-17)
- Topic:
Open Space on topics related to testing and quality assurance in IT
- Target audience:
Developers, software testers, IT staff, agile teams, and HR
- Language:
German

What is a Barcamp?

A Barcamp is a non-commercial event where there are no pre-defined speakers; instead, all participants are encouraged to contribute their own experiences, knowledge, and ideas. Often, we discover that topics that seem mundane to us are actually interesting to other attendees. From these topics, a program spontaneously emerges on-site, entirely determined by the participants. Longstanding experience shows that this format fosters intense knowledge exchange and profound discussions, from which everyone benefits significantly more than from typical events with speakers.

Sponsorship benefitst

- Both the event itself and the participants have a high reach in various social media channels. Perfect for brand building, positive signals in social networks and link building (SEO).
- At barcamps, sponsors are received very positively by the participants and are the focus of attention several times: before, during and after the event.
- Opportunity to demonstrate your own expertise in sessions and position the company in a positive atmosphere. (No product placement in the sessions!)
- Ideal learning format for your own employees on current topics.
- Recruiting in an active target group that is constantly developing.
- Contact with potential business partners and customers. (Not a sales event!)
- Supporting a local event as part of their social commitment.

Target audience

A barcamp is open to all participants who are interested in testing and quality assurance in particular. They usually have a professional or personal connection to social media, the internet and IT in general. The spectrum ranges from testers in specialist and management positions, freelancers, digital workers, students and pupils to participants from HR departments and research, and all barcampers have one thing in common: an interest in sharing their knowledge with other participants and opening up to new things at the same time.

Sponsorenpakete

Level	Tickets for Sponsors	Area	Additional presentation of the sponsor	Price*
Platin	3 x Free Tickets 2 x Staff Tickets	1 table (approx. 1.6m) 2 banners (1m each) Information material on tables and banners in the rooms	3 min. self-presentation in the marketplace, mention as platinum sponsor on the website	2,000.00 EUR
Gold	2 x Free Tickets 1 x Staff Tickets	1 table (approx. 1.6m) 2 banners (1m each) Information material on tables	Logo on the website	1,000.00 EUR
Silver	2 x Free Tickets	-	Logo on the website	500.00 EUR
Bronze	1 x Free Tickets	-	-	100.00 EUR

* All prices are subject to value added tax. Subject to change without notice.

Impressions



Thank you for your support!



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